

Together, a Dignified Tomorrow

The 1st Atlanta Korean Senior Welfare Forum

*Building better future where senior are respected,
health, and safe together.*

**October 02, 2026 (Fri)
10 AM – 1 PM**



Place: Atlanta Korean Community Center
5900 Brook Hollow Pkwy, Norcross, GA 30071



Contact: atlanta.kasa@gmail.com P. 770-441-2211



Organizers



Atlanta Korean American
Senior Association (AKASA)



One Stop
Community Resource Center

Community Partners



Your participation helps
build a better tomorrow
for Seniors

Sponsors





Atlanta Korean Senior Association (AKASA)

“Together, a Dignified Tomorrow”

Empowering Korean American Seniors Through Community, Advocacy, and Wellness

Date: 07/20/2026

Dear Community Partner,

On behalf of the Atlanta Korean American Senior Association (AKASA), I am honored to invite your organization to become a valued sponsor of the 2026 1st “Atlanta Korean American Senior Welfare Forum”, which will be held on October 2, 2026, at the Korean American Association of Greater Atlanta Community Center.

As the Korean American senior population continues to grow throughout Metro Atlanta and Gwinnett County, many older adults face significant challenges related to healthcare access, language barriers, transportation, social isolation, and navigation of public benefit systems. Addressing these challenges requires meaningful collaboration among community organizations, government agencies, healthcare providers, and corporate leaders.

The 1st Atlanta Korean American Senior Welfare Forum is being established as a landmark initiative to bring together seniors, caregivers, policymakers, nonprofit leaders, healthcare professionals, and community stakeholders to discuss solutions, share resources, and strengthen partnerships that improve the quality of life for older adults.

Our theme for this inaugural forum is: "Together, a Dignified Tomorrow"

This theme reflects our collective commitment to ensuring that every senior can age with dignity, independence, purpose, and access to essential services.

Your sponsorship will directly support:

- Dementia Prevention Senior wellness and education programs
- Community outreach and resource navigation
- Multilingual access to critical services
- Raising public awareness of the issue of isolated seniors

"Together, a Dignified Tomorrow"

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atlantakasa.org



Atlanta Korean Senior Association (AKASA)

- Public awareness of senior issues
- Long-term development of Korean American senior services in Georgia

As a sponsor, your organization will receive prominent recognition through event marketing materials, program publications, on-site signage, community outreach efforts, and public acknowledgments during the forum. Most importantly, your partnership will demonstrate a meaningful investment in strengthening the well-being of one of the fastest-growing senior populations in our region.

We respectfully invite you to join us in this important effort to build a stronger, healthier, and more inclusive future for Korean American seniors and their families.

Thank you for your consideration and commitment to community impact. We would welcome the opportunity to discuss sponsorship opportunities and partnership possibilities with your team.

Forum Date: October 2, 2026 10 AM-1 PM

Hosted by: Atlanta Korean American Senior Association (AKASA) and
One Stop Community Resource Center (One Stop CRC)

Forum Location: Korean American Association of Greater Atlanta
5900 Brook Hollow Parkway, Norcross, Georgia 30071

Contact: Email:  atlanta.kasa@gmail.com /  770-441-2211

Kyung Sok Choe

President

Atlanta Korean American Senior Association
(AKASA)

Su Jong Min

Chairman of the Board

Atlanta Korean American Senior Association
(AKASA)

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Atlanta Korean Senior Association (AKASA)

WHY THIS FORUM MATTERS

Korean American Seniors Are One of the Fastest Growing Populations in Georgia. Empowering Korean American seniors through advocacy, education, wellness, and community partnerships.

Purpose

The Forum aims to strengthen the well-being, independence, and quality of life of Korean American seniors by connecting community members with healthcare, social services, public resources, and policy leaders.

Many older adults face:

- ◆ Language Barriers
- ◆ Healthcare Navigation Challenges
- ◆ Transportation Limitations
- ◆ Social Isolation
- ◆ Lack of Awareness of Available Benefits

Our Vision

Together, a Dignified Tomorrow

We believe every senior deserves:

- ✓ Dignity, ✓ Independence, ✓ Access to Services, ✓ Community Connection,
- ✓ A Healthy and Meaningful Life

Forum Objectives

Connect - Government Agencies, Healthcare Providers, Nonprofits, and Families

Educate - Seniors about available resources and support systems

Advocate - For culturally responsive aging services

Inspiration - Community-wide collaboration for healthy aging

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Atlanta Korean Senior Association (AKASA)

COMMUNITY IMPACT STATEMENT & AUDIENCE

"Together, a Dignified Tomorrow"

The Atlanta Korean American Senior Association believes every older adult deserves dignity, independence, access to resources, and meaningful community connections.

Your partnership helps ensure that Korean American seniors can age with confidence, security, and purpose.

Expected Attendance 200+ Community Members

Including:

✓ Korean American Seniors, ✓ Family Caregivers, ✓ Healthcare Professionals, ✓ Government Officials, ✓ Nonprofit Leaders, ✓ Community Stakeholders

Featured Discussion Topics

- ✓ Healthy Aging
 - ✓ Medicare & Medicaid
 - ✓ Senior Housing
 - ✓ Transportation Services
 - ✓ Mental Health
 - ✓ Caregiver Support
 - ✓ Community Engagement
-

Corporate Social Responsibility

Your organization will be recognized as a leader committed to:

✓ Diversity, ✓ Equity, ✓ Inclusion, ✓ Community Health, ✓ Healthy Aging

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Atlanta Korean Senior Association (AKASA)

SPONSORSHIP OPPORTUNITIES, Become a Community Champion

Your support helps Korean seniors enjoy their golden years with confidence, peace of mind, and a sense of fulfillment.

Your support helps provide:

- ✓ Educational Resources, ✓ Wellness Programs, ✓ Community Outreach, ✓ Multilingual Service Access, ✓ Caregiver Support, ✓ Sustainable Senior Programs

SPONSORSHIP LEVELS & Benefits

Diamond Sponsor \$10,000

- Full Page Inside Cover Ad
- VIP Seating (8)
- Resource Booth

Platinum Sponsor \$7,500

- Full Page Inside Cover Ad
- VIP Seating (8)
- Resource Booth

Gold Sponsor \$5,000

- Full Page Ad
- VIP Seating (8)
- Resource Booth

Silver Sponsor \$2,500

- Half Page Ad
 - VIP Seating (8)
 - Resource Booth
-

Bronze Sponsor \$1,000

- Half Page Ad
- VIP Seating (4)
- Resource Booth

Partnership Sponsor \$500

- Quarter Page Ad
- Resource Booth

Friendship Sponsor \$300

- Quarter Page Ad
- Resource Booth

Others

- ☐ Advertising Sponsorship \$250
 - ☐ Booth Participation \$250
 - ☐ Supply Sponsorship \$250
-

Corporate Benefits

Brand Visibility - Reach hundreds of Korean American families and community leaders.

Community Engagement - Demonstrate meaningful commitment to diversity and inclusion.

Corporate Social Responsibility - Support healthy aging and community wellness.

Public Recognition - Recognition before government officials, nonprofit leaders, and community stakeholders.

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Atlanta Korean Senior Association (AKASA)

The Atlanta Korean Senior Association is a 501(c)(3) nonprofit organization, and your donations are tax-deductible.

Sponsor Commitment Form

Company Name: _____

Contact person: _____ Phone: _____

Email: _____

Sponsors Level:

☐ Diamond Sponsor \$10,000

☐ Bronze Sponsor \$1,000

☐ Platinum Sponsor \$7,500

☐ Partnership Sponsor \$500

☐ Gold Sponsor \$5,000

☐ Friendship Sponsor \$300

☐ Silver Sponsor \$2,500

Others

☐ Supplies for Exhibiting \$250

☐ Advertising Sponsorship \$250

☐ Exhibiting at a Booth \$250

Total donations: _____

Signature: _____ Date: _____

Contact: Atlanta Korean American Senior Association (AKASA)

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