

Together, a Dignified Tomorrow

The 1st Atlanta Korean Senior Welfare Forum

*Building better future where senior are respected,
health, and safe together.*

**October 02, 2026 (Fri)
10 AM – 1 PM**



Place: Atlanta Korean Community Center
5900 Brook Hollow Pkwy, Norcross, GA 30071



Contact: atlanta.kasa@gmail.com P. 770-441-2211



Organizers



Atlanta Korean American
Senior Association (AKASA)



One Stop
Community Resource Center

Community Partners



Your participation helps
build a better tomorrow
for Seniors

Sponsors





Atlanta Korean Senior Association (AKASA)

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Date: 07/20/2026

Dear Community Partner,

On behalf of the Atlanta Korean American Senior Association (AKASA), I am pleased to invite your organization to become a valued sponsor of the 2026 1st Atlanta Korean American Senior Welfare Forum, to be held on Friday, October 2, 2026, at the Korean American Association of Greater Atlanta Community Center in Norcross, Georgia.

As the Korean American senior population continues to grow throughout Metro Atlanta, many older adults face significant challenges, including language and cultural barriers, limited access to healthcare, transportation, social isolation, and difficulty navigating public benefits and community resources. Addressing these challenges requires meaningful collaboration among government agencies, healthcare providers, nonprofit organizations, businesses, and community leaders.

The 1st Atlanta Korean American Senior Welfare Forum is a landmark initiative that will bring together approximately 250 seniors, caregivers, elected officials, healthcare professionals, government representatives, nonprofit organizations, and community leaders to share resources, promote collaboration, and strengthen support systems for older adults. Our inaugural theme, "Together, a Dignified Tomorrow," reflects our shared commitment to ensuring that every senior can age with dignity, independence, and access to essential services.

Your sponsorship will directly support senior wellness and education programs, multilingual access to health and social services, resource navigation for immigrant seniors and their families, increased public awareness of senior issues, and the long-term development of Korean American senior services throughout Georgia. As a sponsor, your organization will receive valuable recognition through the event program booklet, promotional materials, social media, website, and public acknowledgment during the forum. More importantly, your partnership will demonstrate a genuine commitment to improving the lives of one of the fastest growing and most underserved senior populations in our region while strengthening your organization's visibility and community engagement.

We respectfully invite you to join us in making this inaugural forum a success and helping build a healthier, more connected, and more inclusive future for Korean American seniors and their families.

Thank you for your consideration and your commitment to serving our community.

We would welcome the opportunity to discuss sponsorship opportunities and explore how we can partner to make a lasting impact. If you have any questions, please feel free to contact Xavier Kim at 678-255-1072 or atlanta.kasa@gmail.com.

We look forward to partnering with you.

Kyung Sok Chae, President
Atlanta Korean American Senior Association

5900 Brook Hollow Parkway Norcross, GA 30071 / atlanta.kasa@gmail.com / P. 770-441-2211

www.atlantakasa.org



Why This Forum Matters

Korean American seniors are among the fastest-growing aging populations in Georgia. As this community continues to expand, many older adults face unique challenges that limit their ability to fully access essential services and actively participate in community life. Language and cultural barriers, navigating complex healthcare and public benefit systems, transportation limitations, social isolation, and limited awareness of available resources often prevent seniors from receiving the support they need to age safely and independently.

The 1st Atlanta Korean American Senior Welfare Forum has been established to address these challenges by creating a collaborative platform that brings together Korean American seniors, family caregivers, government agencies, healthcare providers, nonprofit organizations, and community leaders. Through education, advocacy, and partnership, the Forum seeks to strengthen the well-being, independence, and quality of life of Korean American seniors while promoting culturally responsive aging services throughout Georgia.

The Forum is designed to:

- **Connect** seniors and their families with government agencies, healthcare providers, nonprofit organizations, and community resources.
- **Educate** participants about healthcare, public benefits, transportation, housing, caregiver support, and other essential aging services.
- **Advocate** for culturally and linguistically responsive programs that better serve Korean American and other immigrant senior communities.
- **Inspire** collaboration among public, private, and nonprofit sectors to build a stronger network of support for healthy aging.

This Forum represents more than one-day event. It is the beginning of a long-term initiative to strengthen partnerships, improve access to essential services, and advance the health and well-being of Korean American seniors across Metro Atlanta and Georgia.

Building Stronger Communities Together

The Atlanta Korean American Senior Association (AKASA) invites government agencies, healthcare organizations, nonprofit partners, businesses, and community leaders to join us in this important initiative. Together, we can remove barriers, expand opportunities, and ensure that every older adult has the resources, respect, and support needed to age with confidence, security, and purpose.

Together, we are building a more inclusive, healthier, and dignified future for Korean American seniors.



SPONSORSHIP OPPORTUNITIES, Become a Community Champion

Your support helps Korean seniors enjoy their golden years with confidence, peace of mind, and a sense of fulfillment.

Your support helps provide:

- ✓ Educational Resources, ✓ Wellness Programs, ✓ Community Outreach, ✓ Multilingual Service Access, ✓ Caregiver Support, ✓ Sustainable Senior Programs

SPONSORSHIP LEVELS & Benefits

Diamond Sponsor \$10,000

- Full Page Inside Cover Ad
- VIP Seating (8)
- Resource Booth

Platinum Sponsor \$7,500

- Full Page Inside Cover Ad
- VIP Seating (8)
- Resource Booth

Gold Sponsor \$5,000

- Full Page Ad
- VIP Seating (8)
- Resource Booth

Silver Sponsor \$2,500

- Half Page Ad
- VIP Seating (8)
- Resource Booth

Bronze Sponsor \$1,000

- Half Page Ad
- VIP Seating (4)
- Resource Booth

Partnership Sponsor \$500

- Quarter Page Ad
- Resource Booth

Friendship Sponsor \$300

- Quarter Page Ad
- Resource Booth

Others

- ☐ Advertising Sponsorship \$250
- ☐ Booth Participation \$250
- ☐ Supply Sponsorship \$250

Corporate Benefits

Brand Visibility - Reach hundreds of Korean American families and community leaders.

Community Engagement - Demonstrate meaningful commitment to diversity and inclusion.

Corporate Social Responsibility - Support healthy aging and community wellness.

Public Recognition - Recognition before government officials, nonprofit leaders, and community stakeholders.



Atlanta Korean Senior Association (AKASA)

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The Atlanta Korean Senior Association is a 501(c)(3) nonprofit organization, and your donations are tax-deductible.

Sponsor Commitment Form

Company Name: _____ Contact person: _____

Phone: _____ Email: _____

Sponsors Level:

☐ Diamond Sponsor \$10,000

☐ Bronze Sponsor \$1,000

☐ Platinum Sponsor \$7,500

☐ Partnership Sponsor \$500

☐ Gold Sponsor \$5,000

☐ Friendship Sponsor \$300

☐ Silver Sponsor \$2,500

Others

☐ Supplies for Exhibiting \$250

☐ Advertising Sponsorship \$250

☐ Exhibiting at a Booth \$250

Total donations: _____

Signature: _____ Date: _____

Direct Deposit (ACH Transfer)

If you would like to do your sponsorship by direct bank transfer (ACH), please use the following information:

Pay to: Korean American Senior Citizen

Routing Number: 061120686 / Account Number: 2510001528

Contact: Atlanta Korean American Senior Association (AKASA)

Email: atlanta.kasa@gmail.com / **Phone:** 770-441-2211

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